

giving you the greener option

By working with us you have taken the greener option, possibly without knowing it.

We use conference calling rather than face-to-face meetings to handle the day-to-day detail and decision-making.

When we're printing items for you great thought goes into the recommendations we make. We will have discussed at length with our preferred printer the most environmentally-friendly approach to take and drawn on their FSC-certified knowledge to ensure you get the best result with the lowest impact on the environment.

We may have suggested reusable or non-print based approaches such as magnetic boards or intranet banners instead of posters, CD roms rather than brochures, an online handbook rather than a printed one.

We consider travel too, particularly connected with events. Could it be done via video conferencing or a webinar? Could everyone travel to the venue together by coach rather than driving individually? Can we use a venue that's as close as possible to where the attendees are based to save time and minimise travel? All of this goes into our thought processes before we put our proposals to you.

From bigger things to smaller things. Our latest initiative is to send out labels with padded envelopes so you can give them another journey rather than dumping them in the bin.

